

Tableau Experience

Indonesia

13 March 2019

Data Indonesia

Unleash Potential

Leslie Ong

Country Manager, Southeast Asia

Tableau



The image is a collage of night cityscapes. A large, central orange banner with the text "Selamat Pagi!" is overlaid on a large, detailed night cityscape. To the right, several smaller hexagonal images show different night cityscapes, arranged in a descending staircase pattern. The background is white with orange circles of various sizes scattered on the right side.

Selamat Pagi!



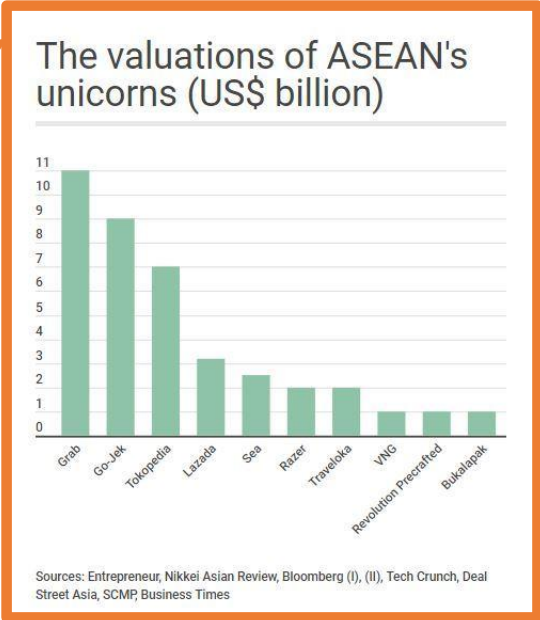
We help people see and understand data

McKinsey&Company

MCKINSEY GLOBAL INSTITUTE

**THE AGE OF ANALYTICS:
COMPETING IN A
DATA-DRIVEN WORLD**

New Economy Enterprises (Outside US)





GOJEK achieves robust growth with powerful insights from data

“Tableau has made it easy for us to expand at scale and speed. Our analysts in new markets can now focus on solving problems that matter, instead of spending a lot of time reinventing dashboards to track business metrics.”

— IMMANUEL AMBHARA, HEAD OF DATA VISUALIZATION

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Evangelizing Analytics to Drive Growth in Emerging Markets

Immanuel Ambhara, Head of Data Visualization

Rebecca Rossellini, Head of Data Evangelism



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Shaping a Data Driven Culture with Self-service Analytics

Victor Setya

Head of Analytics

tokopedia



Powering Data-Driven Organizations





I ❤️ ***DATA***

The Tableau Platform



Desktop



Browser



Mobile



Embedded

Collaboration

Alerting | Subscriptions | Storytelling | Sharing | Discussions

Analytics

Visual | Ad-hoc | Advanced | Spatial | Calculations | Statistics

Content Discovery

Projects | Recommendations | Versioning | Search

Governance

Centralized Data Sources | Certification | Usage Analysis | Permissions

Data Prep

Data Blending | Query Federation | Visual Data Prep | Auto Data Modeling

Data Access

Live | In-memory | Hybrid Connectivity

Security & Compliance

Extensibility & APIs

Deployment

ON-PREMISES | CLOUD | HOSTED

WINDOWS | LINUX | MAC

MULTI-TENANT

Creator

The screenshot shows the Tableau Creator interface. At the top, there's a navigation bar with 'File', 'Data', 'Worksheet', 'Dashboard', 'Analysis', 'Map', 'Format', and 'Help'. Below that, the 'Connect to Data' section is visible, with options for 'Files', 'Connectors', 'On this site', and 'Dashboard Starters'. The main content area displays a dashboard titled 'Open Pipeline' for 'Ellie Rogers's team'. The dashboard includes a summary table with the following data:

Total Estimated Revenue	Avg Deal Size	Number of Open Opportunities	Avg Age of Opportunities
\$3,093,000	\$19,453	159	77 days

Below the summary table, there are several charts and tables, including a bar chart for 'Number of Open Opportunities by Stage' and a table for 'Top 20 Opportunities by Revenue'. The interface also features a sidebar with 'Available layouts' and a 'Use Dashboard' button. At the bottom, there's a 'Data Source' section and a 'Sheet 1' tab. The text 'MacBook Pro' is visible at the bottom of the laptop screen.

Explorer



Viewer





Tableau 2019.1

The future of analytics starts now

Ask Data

Analyze your data using natural language

IT BRIEF Technology news for Australia's largest enterprises

CX Spotlight Tableau 2019.1 makes analytics even more accessible with Natural Language Processing

Barracuda Can we protect your email end-to-end? Total Email Protection from Barracuda.

日経 XTECH 次世代電池 新材料 Febフロントエンド 5G エネルギー ヘルスケア

ASIA TIMES Six data trends to spur Singapore transformation

Asia Times has relaunched Check out the new site's exciting interactive features

"Early masters of technology accumulate mid-wind disproportionate power. Hence, major technological breakthroughs always cause evolutionary economic shifts that disrupt society and politics, in turn altering the global digital divide," said Singapore's Foreign & Social Policy Studies Institute at a recent Institute of Policy Studies conference.

DTA DISRUPTIVE TECH ASIAN

See, Manage and Ask Data in new Tableau release

NEWS See, Manage and Ask Data in new Tableau release

February 13, 2019 News

Tableau adds natural language interface, streamlines data prep

With the latest update, Tableau users can type plain English queries to generate data visualizations, further lowering analytics' barrier to entry.

By Peter Sayer | Feb 14th 2019

Enterprises seeking to further democratize analytics through

inWire CONFERENCE 6-7 MAY 2019 CALL FOR PRESENTATIONS OPEN UNTIL 22 MARCH

YOW! DATA 2019

YOW! DATA SYDNEY 6-7 MAY 2019 CALL FOR PRESENTATIONS OPEN UNTIL 22 MARCH

How Tableau aims to make data analytics more accessible

Tableau Software announced the general availability of Ask Data, which leverages the power of natural language processing to enable people to ask data questions in plain language and instantly get a visual response right in Tableau.

This patent-pending capability makes it easier for people, regardless of skill set, to engage with data and produce analytical insights they can share with others without having to do any setup or programming. Ask Data is available as part of Tableau's newest release, Tableau 2019.1.

Customers can simply type a question such as, "What were my sales this month," and Tableau will return an interactive visualization that they can continue to explore without limits, either with iterations, new questions, or drill and drop features.

There is no need to have a deep understanding of the data structure, no setup required and no programming skills necessary. Ask Data uses sophisticated algorithms that are driven by an understanding of the person's intent, not keywords, which helps Tableau return more relevant results.

ON AIR

MAD MONEY DOW ▲ 118

DATA Released Ask Data Today - A Capability That Allows Customers To Ask Questions Of Their Data In Plain Language

EXEC. DECISION EXCLUSIVE

@JIMCRAMER

Tableau 2019.1 delivers major new features

Many of those Australian and New Zealand businesses driving success today and should be accessible to all. Ask Data makes it easy for anyone, regardless of expertise to analyse data," said Tableau Country manager Nigel Mendonca.

Tableau's new natural language capability provides businesses of all sizes with a more natural way to interact with data, lowers the barrier to entry for new users to ask questions in plain language and get insights faster. This is the next stage in the evolution of self-service analytics for the digital workplace.

Tableau 2019.1リリースで自然言語による探索などに対応

Tableau 2019.1のリリースで、自然言語による探索、データの前処理機能の強化などが実現されています。

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ニュース 質問文を入力すると自動でデータ分析結果を表示する機能を加えた。

日本経済新聞 質問文を入力すると自動でデータ分析、Tableau新機能

Tableau、自然言語処理技術を活用し、ユーザーが自然言語で質問を入力すると、自動的にデータ分析結果を表示する機能を追加した。この機能は、Tableau 2019.1の新機能として提供される。

数字通信世界 DIGITAL COMMUNICATION WORLD

Tableau 2019.1 发布全新数据问答功能和Prep Conductor

Tableau Japanは2019年2月14日、データ分析ソリューションを発表した。自然言語処理技術を搭載し、質問文を入力すると自動的にデータ分析結果を表示する機能を加えた。

Tableau 2019.1のリリースで、自然言語による探索、データの前処理機能の強化などが実現されています。

Tableau 2019.1 新品发布 利用自然语言实现数据问答功能

Tableau Softwareは2019年2月14日、Tableau 2019.1の新品発表を行いました。このリリースでは、自然言語によるデータ探索と、データの前処理機能の強化が実現されています。

Tableau 新品发布, 数据问答功能和Prep Conductor助力自助分析

Tableau Softwareは2019年2月14日、Tableau 2019.1の新品発表を行いました。このリリースでは、自然言語によるデータ探索と、データの前処理機能の強化が実現されています。

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THE BUSINESS TIMES VIEWS FROM THE TOP

Ushering in abundance and fortune

Leslie Ong Country Manager, Southeast Asia Tableau Software

In the coming year I am excited to see the convergence of two trends - Artificial Intelligence (AI) and data analytics - that will usher new potentialities in the way we live, work and play. With the sheer volume of data produced, enterprises will need to tap the efficiency and automation of machines to extract maximum benefits for humankind. The new year will also see Tableau further accelerate this convergence for our more than 82,000 customer accounts worldwide. Soon, people will be able to ask naturally-worded questions of their data, as they would of each other, with Natural Language Processing infused into our platform. We call this Ask Data. This will

Supported by an Active and Vibrant Global Community

500+

User Groups

150,000+

Online Community
Members

“One of the finer things about the Tableau Community is its authenticity, trust, and knowledge.”

“The point of where I’m at and where I’m going, it’s all thanks to the community, and people believing in and supporting me.”

“I definitely would not have my career to where it is or the success I’ve had with Tableau without the community.”

Sponsors



A high-angle, wide shot of a massive crowd of people, likely at a conference or event. The crowd is dense and diverse, with many individuals waving their hands. The word "THANK YOU" is superimposed in large, white, bold, sans-serif capital letters across the center of the image. The background shows a large, open space, possibly a convention hall, with some structural elements visible at the top and bottom edges.

THANK YOU